

**Report Parameters :**

BILLING SUMMARY : YES

MAKEGOODS : YES

SORT BY : By Order Number

## WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

CONTRACT NO. REV.

1161-70080-1

DATE PRINTED

10/24/16

PAGE 1

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR			386290	ADVERTISER (OR AGENCY AND ADVERTISER)			<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	STRATEGIC MEDIA PLACEMENT				FRSCC/MIGUEL DIAZ DE LA PORTILLA			
AND	7669 Stagers Loop				2640A Mitcham Dr			
ADDRESS	Delaware		OH 43015-7010		Tallahassee		FL 32308-5400	
	USA				USA			
CONTACT					PRODUCT1181/1777/4940 FL SD			
LOCAL SALESPERSON	Sean Dorsey		AGENCY EST. NO. 4940		PRODUCT CODE 1300			
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 10/25/16 AND ENDING 10/26/16 NO. WEEKS: 1								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

Additional Terms and Conditions:

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	TIME FROM TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
10/24/16-AG-NEW ORDER									
1 CDR	T	1	06:00A 06:30A	30S	10/25/16-10/25/16		1	650.00	650.00
2 CDR	.11....	2	08:00A 09:00A	30S	10/25/16-10/26/16		2	700.00	1400.00
3 CDR	.11....	2	07:00A 08:00A	30S	10/25/16-10/26/16		2	700.00	1400.00
4 CDR	01000..	1	11:00A 12:00N	30S	10/25/16-10/25/16	PRICE IS RIGHT	1	1200.00	1200.00
5 CDR	01100..	2	11:58A 12:30P	30S	10/25/16-10/26/16	NOON NEWS	2	900.00	1800.00
6 CDR	.11....	2	05:00P 05:30P	30S	10/25/16-10/26/16		2	2000.00	4000.00
7 CDR	.11....	2	06:00P 06:30P	30S	10/25/16-10/26/16		2	2500.00	5000.00
8 CDR	.1.....	1	06:30P 07:00P	30S	10/25/16-10/25/16		1	3500.00	3500.00
9 CDR	01100.0	2	11:00P 11:35P	30S	10/25/16-10/26/16	LATE NEWS	2	2500.00	5000.00
10	01100..	2	11:35P 12:37A	30S	10/25/16-10/26/16	LATE SHOW WITH STEPHEN	2	650.00	1300.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND

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AND		7669 Stagers Loop		2640A Mitcham Dr		
ADDRESS		Delaware OH 43015-7010		Tallahassee FL 32308-5400		
CONTACT		USA		USA		
LOCAL SALESPERSON		Sean Dorsey		AGENCY EST. NO. 4940		
NATIONAL SALESPERSON				PRODUCT CODE 1300		
BROADCAST SCHEDULE STARTING 10/25/16 AND ENDING 10/26/16 NO. WEEKS: 1						

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ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
CDR										
Total Contract:								17		25250.00
Billing Summary										
Qtr 4-16						Oct	Nov	Dec	Total	
						25250.00	.00	.00	25250.00	
GRAND TOTAL									25250.00	

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